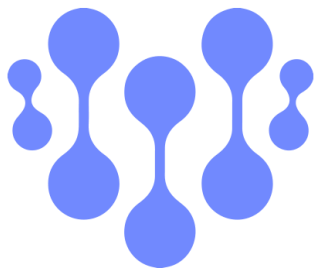


Nonprofit Tech Toolkit

Compiled by



GOODHEART
— TECHNOLOGY —

We hope this document will serve as a resource for nonprofits to help overcome technological challenges by highlighting specific vendors, services, and products. There are many options and small decisions to make when managing nonprofits and this information will help make technology decisions easier.

If you'd like assistance configuring any of these solutions, [feel free to reach out.](#)

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Questions or interested in getting these services set up for your org? Contact info@goodhearttech.org.

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Recommended Hardware

We typically recommend acquiring hardware through [TechSoup.org](https://www.techsoup.org) or [Amazon.com](https://www.amazon.com). Nonprofits should feel free to [ask Good Heart Tech](#) for assistance with these purchases.

Desktops and Laptop PCs



[Dell](#) computer provide very reliable hardware and fast performance.

Notebooks and Tablets



- [Microsoft Surfaces](#) are a very portable and versatile computer, and [TechSoup typically has good deals on these](#).

Servers

In this day an age, we recommend avoiding servers if possible, but if on-premise infrastructure needs to be retained, we recommend these servers:

- [HP ProLiant](#)
- [Dell PowerEdge](#)

Printers

We recommend modern printers and scanners that allow for secure imaging to cloud services. For example, the model below has the ability to scan directly to cloud services like OneDrive, Google Drive, SharePoint and to any email address.



The [Brother HLL2395DW Black/White Printer & Scanner](#) is cloud-connect and is a rock-solid option for imaging needs. [Ink refills can be bought here](#).

Wireless Access Points & Switches



The [Aruba Instant On](#) line of products provides free cloud management with the purchase of the device. These devices are extremely easy to setup and manage.

- Wireless access points provide incredible wireless network security, visibility and range. We recommend the [AP22](#) or [AP25](#) for all indoor uses.

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- All network switches in the Aruba Instant On [1930](#) or [1960 lines](#) are great, modern ways to power the backbone of your network.

Firewalls

When purchasing firewalls to protect your network perimeter, make sure to size it adequately to handle your internet circuit speed and number of users. We recommend:

-  **Firewalla**
-  **PROTECTLI**
TAKE BACK YOUR NETWORK

Cabling

Cat6 and Cat5e Ethernet standards are best for almost all cases, including connecting computers and network devices to the network. Cat7 and Cat8 will work but will typically be more expensive for the same speed.

- [Amazon.com: 20-Pack Cat6 Patch Cable](#)

Endpoint Protection (Antivirus)

Bitdefender Antivirus



Bitdefender®

[Bitdefender](#) can be purchased at an extremely high discount [from TechSoup](#). It offers great cloud-management abilities, and a central console to view all threats across all your endpoints.

Microsoft Defender for Endpoint

[Microsoft Defender](#) is the endpoint protection that comes with Windows. There is a premium version that comes with your free Microsoft Business Premium licenses that offers advanced protection and central management.

Email Services

Microsoft 365



Microsoft offers a plethora of **free** services for nonprofits:

- Email services for 310 users
- Endpoint management, premium antivirus, and a plethora of security features for 10 users
- Downloadable Office applications like Word, Excel, PowerPoint, etc. for 10 users.

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Additional services can be purchased to supplement what's free. Good Heart Tech is a Microsoft CSP Partner and can help make the application deployments faster and more secure. To get started with your free Microsoft services [contact GHT](#) or just [apply here](#).

Google Workspace



Google offers a special licensing for nonprofits that provides email services and web-based productivity apps. To apply for the these services, [apply here](#) or [contact GHT](#) to get set assistance with the process.

Domain Registrar & DNS Hosting

Cloudflare



[Cloudflare](#) is a free **DNS host** and offers the lowest prices on the internet for **domain registration services**. You can search for and purchase a new domain name here. They can also claim some of the fastest and most reliable services. [Let Good Heart Tech](#) know if you're interested in these services or want help moving your domain to Cloudflare.

Website Hosting

[Good Heart Tech Provides free hosting and](#) maintenance for eligible nonprofit partners, but if you want to take on the challenge yourself, these services are great and provide free hosting.

Hosting Providers

- [Interserver](#) offers free, managed website hosting for nonprofits. [Follow these steps](#) to apply.
- [Amazon Web Services \(AWS\) LightSail](#) – For just \$95, purchase a \$1000 annual [AWS grant from TechSoup](#).
- [Digital Ocean](#) – Offers free cloud services through their [Holly's Hub for good program](#).
- [Microsoft Azure](#) – Apply for a [\\$3500 annual Azure grant by reviewing the instructions here](#).
- [Linode](#) – Apply for a variable [annual grant of cloud services here](#).

WordPress



[WordPress](#) is an extremely popular website content management system that allows for the creation of beautiful and secure websites.

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Recommended WordPress plugins:

- [The SEO Plugin](#) provides an easy way to enhance and manage SEO for your WordPress site.
- [Cloudflare](#) has a WordPress plugin that makes its integration seamless and fast.
- [Equal Web](#) provides enhanced accessibility options on WordPress sites like a screen reader, magnification and more.
- [GiveWP](#) allows website visitors to make donations through payment gateways like Stripe and Paypal.
- [Updraft Plus](#) is a plugin used for backing up your website. It can be set on a schedule, so you never have to worry about losing your website.

Avada



[Avada](#) is a theme for WordPress that is a [\\$70 one-time charge](#) for a WordPress theme. This takes the features of WordPress, and makes them easier to use, and more customizable. It includes a drag-and-drop editor, and a plethora of canned themes to optionally choose to import as a starting point.

Wix



[Wix](#) provides a website management platform that is extremely easy to use, and provides nonprofit pricing for \$35 per year, which you can purchase from [TechSoup](#).

Volunteer Management

Point



[Point App](#) is a free web and mobile-friendly app that makes volunteer management and communication a breeze. Picture Point as Eventbrite meets Salesforce, but for volunteer management. There are many features available for free: [the ability to manage volunteers](#), [the ability to recruit volunteers](#), and [the ability to report on volunteer impact](#). Setup a Core account for free, [here](#).

Customer Relationship Management Tools / Email Marketing Tools

MailChimp



[MailChimp](#) allows you to manage newsletters subscribers and send email blasts out to specific audiences. They offer a free tier that supports up to 100 contacts. Mailchimp integrates seamlessly with many website platforms and allows for the simple and automated collection of contacts.

Payment Gateways / Donation Platforms

Stripe



Stripe offers a discount on transaction fees when you go through the nonprofit application process. They offer a very user-friendly interface for donations forms that can be easily embedded on your website with a WordPress plugin called [GiveWP](#).

Zeffy



[Zeffy](#) is a donation platform made for nonprofits that allow for users to submit donations without a transaction fee. This can attract more donations, as the contributor knows that 100% of the amount paid goes to the nonprofit. Like stripe, they also provide a way to embed a donation form into your website.

VPN Software

VPN software that ensures network traffic from your computer or mobile device is encrypted and secure. This is fantastic for working with sensitive data remotely or ensuring privacy when working in a public place, like a coffee shop.

Cloudflare



[Cloudflare WARP](#) is free to everyone and the app is very is to use. Cloudflare runs one of the most reliable networks on the planet.

Nord VPN



[Nord VPN](#) is a VPN software that provides some advanced options and is known for privacy.

Design Tools



Canva

[Canva](#) offers [free premium design tools to for nonprofits](#). On the platform, you can design your logo and other branding materials.

Security Recommendations

[DNS email security](#) is an extremely important part of email services that are often neglected by smaller nonprofits. [SPF](#), [DMARC](#), and [DKIM](#) work together to provide secure and reputable email delivery for a domain. Having all three enable helps your brand reputation and ensures other people get your emails. Feel free to reach out to us to [get help setting these up](#). SPF and DKIM technologies can be easily configured for Google and Microsoft email services, and we recommend [Valimail](#) for DMARC.

Other Resources

- [Amazon Smile](#) is a program that allows a small portion of the purchases made go toward a donation to a nonprofit that is a part of the Amazon Smile program. Shoppers must select the charity of their choice and consistently use the [smile.amazon.com](#) URL to do their shopping for their purchases to count toward the donation.